

# THE BUTCHER IBIZA

## The bloody best Balearic burgers

After shaking up Amsterdam and Berlin, **THE BUTCHER**, located in the heart of Marina Botafoch Ibiza, serves once again the best bloody burgers of the Balearic Islands.



**THE BUTCHER IBIZA**, part of the successful portfolio of **THE ENTOURAGE GROUP**, an unrivalled hospitality empire, renowned for creating internationally acclaimed food and beverage concepts across the world, at SIR Joan Hotel, Ibiza. In the heart of **Marina Botafoch Ibiza**, the haute fast-food of THE BUTCHER, its relaxed atmosphere and distinctive personality have made it the place to be. And so much more than just a burger bar.

Behind the inspiring idea of THE BUTCHER are creative hospitality entrepreneurs Yossi Eliyadoo and Liran Wizman, owners and founders of Amsterdam-based 'THE ENTOURAGE GROUP', together with the group's CEO Stephanie Pearson.

*"As a creative concept developer, I envision and feel the places I design before they actually exist. I always create places that suit the locals but try to offer them something new at the same time. It's extremely important to get to know the market; you can't ignore a city and its people's heritage. I love to develop something from the roots and pay attention to every tiny detail. Every aspect has to be captured by the same language. I'm not creating restaurants. I'm creating experiences."* -Yossi Eliyadoo, Founder & Co-Owner of  
**THE ENTOURAGE GROUP**

### The recipe of THE BUTCHER

Committed to serving bloody delicious burgers throughout Europe, THE BUTCHER found his sixth home on Ibiza. The burger bar situated in boutique hotel SIR Joan overlooks the well-loved Old Town of the island. True to its metropolitan home, THE BUTCHER is a full-service concept offering all-day and night haute fast food. Everything is done with the greatest craftsmanship. The "butchers" in the kitchen exclusively work with the best quality Aberdeen Angus beef. From the best meat to the selection of herbs, the fresh vegetables, the special signature sauce, right down to the homemade semi-brioche bun; THE BUTCHER constantly commits to creating the best quality burgers. Ibiza's haute fast-food menu consists of all THE BUTCHER classics: the glorious 'THE BUTCHER' Angus beef burger, the notorious 'The Ugly', 'THE BUTCHER's Wife's Favorite' chicken burger, 'The Godfather' fish and chips and 'The Veggie Delight'. THE BUTCHER will quench one's thirst with a menu of homemade milkshakes and artisan beers.

## **THE BUTCHER design**

For the design of THE BUTCHER Ibiza, award winning architects BARANOWITZ + KRONENBERG were inspired by the maritime life of the Balearics. The iconic Delft Blue tiles, which cover the story of THE BUTCHER, have been transformed. They bring out the essence of its new home, where seamen tattoos, sails and navigation charts are the backdrop for a sizzling experience.

## **The history of THE BUTCHER**

As of 2012, THE BUTCHER serves the best bloody burgers throughout Europe. He brought his ambition into practice with THE BUTCHER Albert Cuyp and its 'K.I.Q' (keep it quiet) secret kitchen. The success of this first high-end burger bar in Amsterdam led to the opening of THE BUTCHER West (2014), food truck THE BUTCHER on Wheels (2016), THE BUTCHER Berlin (2016), THE BUTCHER Nine Streets (2016), THE BUTCHER Social Club (2016), THE BUTCHER Ibiza (2017) and THE BUTCHER Manchester (2022).

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## **Note for the editors**

For more information or images, please visit our [press kit](#) or directly contact our PR & Marketing Manager Eva Couturier via [eva@the-entouragegroup.com](mailto:eva@the-entouragegroup.com) or +31. 06.5779.9699. Or get in contact with THE ENTOURAGE GROUP directly via [press@the-entouragegroup.com](mailto:press@the-entouragegroup.com).

## **Awards**

*LUX Magazine 2018: Best American Restaurant: THE BUTCHER Forbes, The World's best Secret Bars 2016: THE BUTCHER Albert Cuyp 24h, Kitchen Food Truck Awards 2016: THE BUTCHER On Wheels Esquire's best Best Burger Bar in Amsterdam 2012: THE BUTCHER Albert Cuyp LUX Magazine 2018: Restaurant Group of the Year: THE ENTOURAGE GROUP Entree Hospitality & Style Award 2017: Hospitality entrepreneur of the year 2017: Liran Wizman, The Entourage Group Entree Hospitality & Style Award 2015: Hospitality entrepreneur of the year 2015: Yossi Eliyadoo, The Entourage Group*

## **Social media**

Facebook: THEBUTCHER

Instagram: @thebutcher\_official

Hashtag: #THEBUTCHERIbiza #BestBloodyBurgers #THEENTOURAGEGROUP

## **About THE ENTOURAGE GROUP**

*THE ENTOURAGE GROUP is an unrivalled hospitality empire, renowned for creating internationally acclaimed food and beverage concepts across the world. Their wide range of expertise has been cultivated extensively through years of hospitality management, operations and fine dining experience. Owners and founders Yossi Eliyadoo and Liran Wizman, along with the group's CEO Stephanie Pearson, inspire THE ENTOURAGE GROUP to continually set the new standard for modern hospitality. The currently owned portfolio includes: MOMO Restaurant, Bar & Lounge, IZAKAYA Asian Kitchen & Bar (Amsterdam, Ibiza and Munich), MR PORTER (Amsterdam and Barcelona), awarded by Michelin THE DUCHESS, Do Not Disturb, THE BUTCHER (The Netherlands, Germany, Spain & United Kingdom), THE BUTCHER Social Club, SHIRKHAN, THE BUTCHER On Wheels, SHIRKHAN, Toni Loco & ROLADIN Bakery & Café. The upcoming city includes Milan. Due to the success of the group, founder Yossi Eliyadoo was awarded 'Hospitality Entrepreneur of the Year' in the prestigious Entrée Hospitality Awards 2015.*

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